

**GOVERNMENT OF INDIA
SMALL SCALE INDUSTRIES AND RURAL AND AGRO INDUSTRIES
LOK SABHA**

UNSTARRED QUESTION NO:1495
ANSWERED ON:01.08.2001
TOY INDUSTRY
BOLLA BULLI RAMAIAH

Will the Minister of SMALL SCALE INDUSTRIES AND RURAL AND AGRO INDUSTRIES be pleased to state:

- (a) whether a Process and Product Development Centre (PPDC) for Toy Industry being set up in Greater Noida;
- (b) whether the said Centre is being set up with UNIDO/UNDP assistance;
- (c) whether a similar PPDC already exist in Meerut for Sports Goods and leisure time industry;
- (d) what was the consideration which underlied establishment of this Centre in close proximity to already existing one;
- (e) whether the Government consulted any other State Government offering the UNIDO/UNDP assistance for setting up of this centre; and
- (f) whether the Government has stipulated any systems/procedures for dispersal of UNIDO/UNDP assistance?

Answer

THE MINISTER OF STATE (INDEPENDENT CHARGE) IN THE MINISTRY OF SMALL SCALE INDUSTRIES AND RURAL INDUSTRIES, MINISTER OF STATE IN THE DEPARTMENT OF PERSONNEL AND TRAINING, DEPARTMENT OF PENSIONS AND PENSIONERS WELFARE OF THE MINISTRY OF PERSONNEL, PUBLIC GRIEVANCES AND PENSIONS AND MINISTER OF STATE IN THE DEPARTMENTS OF ATOMIC ENERGY AND SPACE (SHRIMATI VASUNDHARA RAJE)

(a): Yes, Sir.

(b): Yes, Sir.

(c): The Process & Product Development Centre (PPDC) in Meerut is for sports goods and leisure time equipment, and not for the Toy Industry.

(d) & (e): Based on the study of the Toy Industry in India and on the suggestion of Toy Industry, the Toy Design and Development Institute (TDDI) is being set up within the Toy City at Greater NOIDA of Uttar Pradesh under the National Programme for Development of Indian Toy Industry.

(f): The UNIDO/UNDP assistance is invariably project specific and linked to activities envisaged therein.